標題:公司簡介 投稿人 super - 最後更新 (2007/03/14, Wednesday)

Sun Plan Development Limited was established in 1987, being a member of International Resources Group which owns a diversified business in production of cosmetics and household chemical products, financial investment and asset management, having a total workforce of over 100 people.

Sun Plan has its management and financial head office in Hong Kong SAR of China, coordinating with her China business headquarters which is located in the city of Guangzhou, which is the southern economic center of China. We are operating 2 regional offices one in Shanghai and another one in Tianjin.Sun Plan concentrates the efforts in R&D, production, logistic and building an international distribution network for various chemicals, minerals and food ingredient products. Our products that all being approved by international standard are mostly produced in our joint venture or technically cooperated plants. Through intensive investment in electricity and other energy industry, we've been enjoying an advantage in producing chemicals which consume huge energy such as yellow and red phosphorous, phosphoric acid, STPP, potassium permanganate and ferro alloys. Accumulating long experience of cosmetic production, we have extended our expertise in research and development of aromatics and petrochemicals such as white oil and paraffin wax.

Sun Plan has been serving the glass, ceramic, detergent and dying industry since our foundation and it is still our core business. We provide dyestuff, soda ash, caustic soda, sodium sulphate / sulphide and various inorganic acids to these industries in different modes of transportation including tanker, ISO-tank, break-bulk and bulk cargo without packaging. We have been cooperating with several major plant protection institutes and agrochemical plants in China that enable us to maintain a stable supply of agrochemicals. Our agro-chemical specialists are providing not only the products, but the technical know-how and solution to the users.

Food industry has been one of the most rapidly growing industries in Asia for the past decade and we continuously provide prime quality and safe food chemicals and ingredients to this industry. Many major food manufacturers at home and aboard were being established as our regular customers.

Our experienced logistic and inspection team along with our advanced laboratory ensure the right quality cargo to be shipped on time.

Sun Plan has place intensive investment in mining of various natural resources such as bauxite, fluorspar, talc, magnesite, barite, calcium carbonate, zinc and bentonite, also participating in production of some alloys. Base on our long history of mining and importation of zirconium sands, we've been specialized in production and distribution of several zirconium compounds such as zirconium oxychloride, zirconium carbonate and acetate.

To be fair, honest and considerate to our business partners is our core value. Being fair and honest to our raw material suppliers, we have earned good reputation in the chemical field and hence we always enjoyed a stable supply of raw materials in a reasonable price no matter how fluctuate the market is. We also apply this philosophy to our customers. We treat every customer as our close partner and are reasonable to all the customers. Spot profit is not being considered in our core strategy; instead we aim at long term relationship. It is our principle that we rather sacrifice our profit but not relaying the trouble to our customers. Any customer who contracted with us can rest

assure that he will get the right product under the contractual conditions. According to the statistical analysis to our customer record, for customers that started business with us 15 years ago, 94.6% still maintaining regular business with us; for those who started business with us 10 years ago, the figure becomes 98.7%. We glad to achieve customer stability rate but we will pay more effort to provide an even better service.